



Barkland (UK) Ltd Privacy Policy

Barkland (UK) Limited is committed to ensuring that your privacy is protected. This privacy policy explains how we use the information we collect about you, how you can instruct us if you prefer to limit the use of that information and procedures that we have in place to safeguard your privacy.

1 The information we collect and how we use it

When you register on our website we need to know your name, postal address, e-mail address and telephone number. We also need to know your company name, your position within the company and a contact fax number.

We gather this information to allow us to process your registration and process any enquires you may make. The relevant information is then used by us and our sub-contractors to communicate with you on any matter relating to the provision of the service in general.

We may also use aggregate information and statistics for the purposes of monitoring website usage in order to help us develop the website and our services and may provide such aggregate information to third parties. These statistics will not include information that can be used to identify any individual.

From time to time we may provide your information to our customer service agencies for research and analysis purposes so that we can monitor and improve the services we provide. We or our sub-contractors may contact you by post, e-mail or telephone to ask you for your feedback and comments on such services.

We may also wish to provide you with information about special features of our website or any other service or products we think may be of interest to you. If you would rather not receive this information, please send a blank e-mail message to helpdesk@barkland.com

We may also want to provide you with related information from third parties we think may be of interest to you. If you would rather not receive this information, please send an e-mail to helpdesk@barkland.com

We may also provide your information to carefully selected third parties whose products or services we believe may be of interest to you. If you do not wish us to disclose your information in this way, please send an e-mail helpdesk@barkland.com

2 Our use of cookies and other information gathering technologies

Cookies are small text files stored on your computer when you visit our website. The purpose of a cookie is to enable the website to recognise you once you revisit, there by hopefully tailoring any information presented to you specifically to your needs. If you register at the site, then a cookie will enable the website to recognise you once you return to review the site again. As the site is still in the early stages of development, cookies are not currently necessary. However, once we begin an information gathering process in relation to our visitors, it may be necessary to introduce the use of

cookies as described above. You hereby consent to the use of such cookies. If you do not wish for the website to place cookies on your computer, please do not visit the site.

3 How we protect your information

The Internet is not a secure medium. However we have put in place various security procedures. We use a firewall called "Smoothwall" on relation to our IT systems, and only our employees have access to information obtained through the website. Such access is also password protected. This website is hosted by Easynet.

We also keep your information confidential. The internal procedures of Barkland (UK) Limited cover the storage, access and disclosure of your information.

4 Sale of business

If this business is sold or integrated with another business your details may be disclosed to our advisers and any prospective purchasers and their advisers and will be passed on to the new owners of the business.

5 Updating your details

If any of the information that you have provided to Barkland (UK) Limited changes, for example if you change your e-mail address, name or payment details or if you wish to cancel your registration, please let us know the correct details by sending an e-mail to helpdesk@barkland.com

6 Your consent

By submitting your information you consent to the use of that information as set out in this policy. If we change our privacy policy we will post the changes on this page, and may place notices on other pages of the website, so that you may be aware of the information we collect and how we use it at all times. We will also e-mail you should we make any changes so that you may consent to our use of your information in that way. Continued use of the service will signify that you agree to any such changes.

7 How to contact Barkland (UK) Limited

We welcome your views about our website and our privacy policy. If you would like to contact us with any queries or comments please send an e-mail to helpdesk@barkland.com